



Terms and Conditions for Summer Reading Challenge 2025.

By entering this competition, you agree to be bound by these terms and conditions:

1. The Sponsor

The Sponsor of this competition is Daisy Education, a company registered in England no. 09284598 ('the Sponsor'). This competition is in no way sponsored, endorsed, administered by, or associated with, Facebook, X, Instagram or any other social network.

2. Eligibility

The competition is open to current licence holders of Reading Plus and schools subject to a free pilot of Reading Plus. The competition is open to schools in the United Kingdom. There is no entry fee and no purchase necessary to enter this competition.

3. The Competition

To enter the competition, teachers much email or send Daisy Education evidence that a student has fully completed the Bingo Challenge Resource. If resource sheets are entered by a parent, carer or guardian, they must have confirmation from the child's school that they would be willing to receive the prize if they win the competition.

4. The Prizes

Five prizes will be awarded:

- Prize 1: The school with the highest average reading lessons will be awarded a trophy and a £100 book voucher for their school.
- **Prize 2:** The year group with the highest average reading lessons will be awarded a trophy and a choice between a £100 book voucher or a class pizza party, worth up to £100.
- **Prize 3:** Three students who submitted the completed 'Summer Bingo Challenge' sheet will chosen via a prize draw to win a £50 book voucher, a trophy and a certificate.

5. How to Enter

Schools must register to take part in the competition following the link on the competition page on the Daisy Education website. The competition closes at 5pm on 27th August 2025. The bonus challenge competition closes 12th September 2025.





Only one entry of the Bingo Challenge sheet per student will be accepted. All entries must be received before the competition closes to be eligible. No responsibility can be accepted for entries not received for whatever reason.

6. Winner Selection and Notification

- The competition closes at 5pm on 27th August 2025. The bonus challenge competition closes 12th September 2025.
- Daisy Education will announce the winner of the first and second prizes based on programme data.
- All students eligible to win the bonus challenge will be placed in a prize draw and three winners will be randomly selected.

Winners will be notified on 24th September 2025 and shared on X, Linkedin and Facebook.

The winners of the prizes will be contacted to arrange collecting their prize.

No cash or other alternatives will be offered.

If the prize notification email is returned as undeliverable, this may result in disqualification or forfeiture of the prize and the selection of an alternate winner by the Sponsor.

If selected as a winner, you will be required to provide the child's school name, school address, school email address and headteacher or teacher's name.

7. Conditions of Participation

Entrants must have a valid Instagram, X or Facebook account and/or valid email address. It is your responsibility to update the Sponsor of any changes to your social media handle or email address. Decisions of the Sponsor are final and binding on all matters relating to this competition.

The Sponsor reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation, or any other event outside of the Sponsor's control. Any changes to the competition will be notified to entrants as soon as possible by the Sponsor.

The Sponsor is not responsible for inaccurate prize details supplied to any entrant by any third party in connection with this competition.





The competition and these terms and conditions will be governed by English law, and any disputes will be subject to the exclusive jurisdiction of the courts of England.

8. Entrants' Data

Any personal data relating to the winner or any other entrants will be used solely following current UK data protection legislation. Winners' data will be used by our GDPR policy.

The information you provide will be used in conjunction with the following Privacy Statement found at Privacy Policy I Daisy Education (daisyeducationuk.com).

9. Winners List

The winner will be made available on request 28 days after the closing date by emailing the following address: getinvolved@daisyeducation.com. We may be asked to share the list as evidence of the draw with any relevant regulators.