

Terms and Conditions for Win Reading Plus Festive Poem Competition.

By entering this competition, you agree to be bound by these terms and conditions:

1. The Sponsor

The Sponsor of this competition is Daisy Education, a company registered in England no. 09284598 ('the Sponsor'). This competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X, Instagram or any other Social Network.

2. Eligibility

The competition is closed to current licence holders of Reading Plus and schools subject to a free pilot of Reading Plus. The competition is open to schools in the United Kingdom. There is no entry fee and no purchase necessary to enter this competition.

3. The Competition

To enter the competition, children/pupils must submit a poem named 'Festive Feelings'. The poem can be acrostic, rhyming or non-rhyming, and must be no longer than 12 lines. If poems are entered by a parent, carer or guardian, they must have confirmation from the child's school that they would be willing to receive the prize if they win the competition.

4. The Prize

Three prizes will be awarded:

Prize (1) The school with the most votes will win a one-year subscription to Reading Plus for one class (up to 35 licences), including full training, implementation and support for the duration of the prize.

Prize (2) The school with the second most votes will win a £150 voucher.

Prize (3) The school with the third most votes will win a £100 voucher.

No cash or other alternatives will be offered.

5. How to Enter

Schools must register at daisyeducationuk.com and follow the instructions on the competition post.

The competition closes at midnight on 7th December 2025.

Only one entry per pupil will be accepted. All entries must be received before the competition closes to be eligible. No responsibility can be accepted for entries not received for whatever reason.

6. Winner Selection and Notification

- The competition closes at midnight on 7th December 2025.
- Daisy Education will shortlist six entries (poems).
- Shortlisted poems will be shared on Daisy Education's social media channels and a voting process will take place.
- The top three entries (poems) that receive the most votes across all channels by midnight on 4th January 2026 will be the winners.

Winners will be notified within seven days of the competition closing via email and shared on Instagram, X, LinkedIn and Facebook.

The winner of the 1st prize (Win Reading Plus) will be contacted by their Regional Reading Consultant, who will arrange a suitable time for training and provide instructions for onboarding up to 35 pupils on to the programme.

The winners of the 2nd and 3rd prizes will be sent the appropriate voucher for their position.

No cash or other alternatives will be offered.

If the prize notification email is returned as undeliverable, this may result in disqualification or forfeiture of the prize and the selection of an alternate winner by the Sponsor.

If selected as a winner, you will be required to provide the child's school name, school address, school email address and headteacher or teacher's name.

7. Conditions of Participation

Entrants must have a valid Instagram, X, or Facebook account and/or valid email address. It is your responsibility to update the Sponsor of any changes to your social handle or email address. Decisions of the Sponsor are final and binding on all matters relating to this competition.

The Sponsor reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God, or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Sponsor's control. Any changes to the competition will be notified to entrants as soon as possible by the Sponsor.

The Sponsor is not responsible for inaccurate prize details supplied to any entrant by any third party in connection with this competition.

The competition and these terms and conditions will be governed by English law, and any disputes will be subject to the exclusive jurisdiction of the courts of England.

8. Entrants' data

Any personal data relating to the winner, or any other entrants will be used solely following current UK data protection legislation. Winners' data will be used in accordance with our GDPR policy.

The information you provide will be used in conjunction with the following Privacy Statement found at Privacy Policy | Daisy Education (daisyeducationuk.com).

9. Winners list

The winners will be made available on request 28 days after the closing date by emailing the following address: info@daisyeducationuk.com. We may be asked to share the list as evidence of the draw with any relevant regulators.