

Terms and Conditions for Reading Plus

Start-up Challenge 2025

By entering this competition, you agree to be bound by these terms and conditions:

1. The Sponsor

The Sponsor of this competition is Daisy Education, a company registered in England - no. 09284598 ('the Sponsor').

This competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X (formerly Twitter), Instagram or any other Social Network.

2. Eligibility

The competition is open to current licence holders of Reading Plus. The competition is open to schools in the United Kingdom. There is no entry fee and no purchase necessary to enter this competition.

3. The Competition

To enter the competition, schools must register to take part on www.daisyeducationuk.com. The top five schools with the highest reading lessons (on average) on Reading Plus during the competition dates will win Amazon vouchers.

4. The Prize

Five prizes will be awarded:

Prizes 1 and 2 - One primary school and one secondary school with the highest reading lessons (on average) will each be eligible for the top prize of a £150 Amazon voucher.

Prize 3 - The school with the 2nd highest reading lessons (on average) on Reading Plus will win a £100 Amazon voucher.

Prize 3 - The school with the 3rd highest reading lessons overall (on average) on Reading Plus will win a £50 Amazon voucher.

Prize 4 - The school with the 4th highest reading lessons overall (on average) on Reading Plus will win a £25 Amazon voucher.

5. How to Enter

Schools must register to take part in the competition on www.daisyeducationuk.com. The competition closes at midnight, 2nd November 2025. The winners will be announced on 5th November 2025.

All entries must be received before the competition closes to be eligible. No responsibility can be accepted for entries not received for whatever reason.

6. Winner Selection and Notification

The competition closes at midnight on 2nd November 2025. Daisy Education will select the winners based on Reading Plus data.

Winners will be notified within 15 days of the competition closing via email, and shared on social media. The winners will be sent the appropriate voucher. No cash or other alternatives will be offered.

If the prize notification email is returned as undeliverable, this may result in disqualification or forfeiture of the prize and the selection of an alternate winner by the Sponsor.

7. Conditions of Participation

Decisions of the Sponsor are final and binding on all matters relating to this competition.

The Sponsor reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God, or any actual or anticipated breach of any applicable law or regulation, or any other event outside of the Sponsor's control.

Any changes to the competition will be notified to entrants as soon as possible by the Sponsor. The Sponsor is not responsible for inaccurate prize details supplied to any entrant by any third party in connection with this competition.

The competition and these terms and conditions will be governed by English law, and any disputes will be subject to the exclusive jurisdiction of the courts of England.

8. Entrants' Data

Any personal data relating to the winner, or any other entrants, will be used solely following current UK data protection legislation. Winners' data will be used in accordance with our GDPR policy.

The information you provide will be used in conjunction with the Privacy Statement found at [Privacy Policy Daisy Education \(daisyeducationuk.com\)](#).

9. Winners List

The winners list will be made available on request 28 days after the closing date by emailing the following address: getinvolved@daisyeducationuk.com. We may be asked to share the list as evidence of the draw with any relevant regulators.